

Pure Salmon Poland – Land-Based Atlantic Salmon farm - Receives ASC Certificate for Responsible Farming

Poland, January 2020 – [Pure Salmon Poland SP. Z.O.O.](#) (formerly "Global Fish"), a land-based Atlantic Salmon farm located near Warsaw in Poland announces it has received the Aquaculture Stewardship Council (ASC) certificate for responsible fish farming. Pure Salmon Poland is one of the first Salmon land-based farms to achieve this important industry recognition.

Pure Salmon Poland is co-owned by [AquaMaof Aquacultures Technologies Ltd.](#) and [8F Asset Management Pte. Ltd.'s private equity funds](#) and operates as both a commercial business and as an R&D and training center for AquaMaof and Pure Salmon.

"We're thrilled to announce that after a lengthy and successful audit we've received the ASC certification," says Eran Huppert, CEO of Pure Salmon Poland. "With environmental awareness growing among our clients and consumers, it was very important for us to obtain this certification to back our commitment to producing the highest-quality fish in the most responsible way."

Pure Salmon Poland is one of the few fully-operational land-based commercial facilities, that consistently produce and market Atlantic Salmon of 4kg and above. It is also the first of a series of facilities, which are being developed by Pure Salmon and 8F Asset Management, with additional projects underway in Japan, France, America, China, South East Asia and Africa. With the goal of producing a combined 260,000 tons of salmon per year, this global initiative uses AquaMaof proprietary Recirculating Aquaculture System (RAS) technology and design. AquaMaof is also currently using Pure Salmon Poland as an R&D center, conducting trials and experiments to enhance the technology's sustainability and streamline operations, as well as a global training center to train staff on operating and maintaining the AquaMaof technology.

About Pure Salmon Poland:

Established as a salmon farm in 2016, Pure Salmon Poland facility utilizes an advanced RAS technology to sustainably produce and market super-fresh, 100% natural Salmon to the local market. Pure Salmon Poland has been successfully marketing its high-quality products to local retail chains, food chains and luxury restaurants. It also operates as an R&D and training center for AquaMaof.



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