

AquaMaof Targets North America: Appoints New Director of Sales

Sales Executive Lior Gal will drive business development strategy to enhance the positioning of the leading RAS-technology provider in this strategic market

Rosh Ha'ayin, Israel - June 2020 - [AquaMaof](#) Aquaculture Technologies, world leader in Recirculating Aquaculture System (RAS) technology and complete RAS-based fish-farming solutions, announces the hiring of Lior Gal for its Sales & Marketing team, as Director of Sales for North America. Gal brings ten years of experience in global sales and marketing, developing new markets and projects in the U.S. and other parts of the world, as well as locating potential customers and suppliers. He comes with a depth of experience in the field of agriculture projects and services. Gal will be responsible for pre- and post-sale support for customers and projects in North America.

Before AquaMaof, Gal was the international trade manager at Galilee Export, where he worked for five years in local and global sourcing of Agricultural products for trading worldwide. He holds a BA in economics from the Hebrew University of Jerusalem.

Earlier this year, AquaMaof was commissioned by 8F Asset Management Pte. Ltd. to provide its technology to a 20,000MT Atlantic Salmon production facility to be constructed on the U.S. east coast. This project, which is in its design stage, is one of nine projects that AquaMaof has under development around the world, with an expected combined capacity of 61K MT of Atlantic Salmon and other premium species.

"Lior brings a wealth of experience and knowledge to our executive leadership team, and we are looking forward to him driving our marketing and sales efforts to new heights," says Shai Silbermann, VP of Marketing and Sales at AquaMaof. "North America is a strategic market for us, where interest in our solution has risen significantly. The interest is derived from the growing local demand for seafood, as well as the US administration's policy to encourage the local aquaculture industry."

"I am excited to join AquaMaof in this exciting time of tremendous interest in the company's technology, and I am looking forward to sharing my experiences and tapping into my in-depth knowledge to drive AquaMaof's growth and ensure continuous and optimal client support." says Lior Gal.



About AquaMaof Technologies Ltd.

AquaMaof Aquaculture Technologies Ltd. is a privately-owned company, specializing in the field of indoor aquaculture technology and turn-key projects. With over 30 years of experience, AquaMaof's team of technology and aquaculture experts has been providing research and development, as well as comprehensive design, production, operations and support solutions for aqua farming in over 50 locations around the world. The Company's unique indoor fish production platform offers advanced, sustainable, and cost-effective solution for today's fish-growing needs. From concept to operational fish production facilities, the company's cutting-edge RAS (Recirculating Aquaculture Systems) technology has been proven worldwide. The company is currently working on several large-scale production facilities with the combined annual capacity of 61K tons in Canada, Japan, Russia, western Europe, US and more.

For more information please go to aquamaof.com, or contact

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